



**EVENT REPORT**

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<b>Date of event:</b>	28th September 2022	<b>Reporter's details:</b>	<b>Name: Mrs.Amrita Das</b> <b>Designation: Assistant Professor</b> <b>Mob: 9558106303</b> <b>Email: <a href="mailto:amrita.das@ppsuh.ac.in">amrita.das@ppsuh.ac.in</a></b>
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<b>Name and Type of Event: Expert Session</b>	<b>Event Title:</b> <i>Entrepreneurship Journey: From Pre-Ideation to Growth Stage</i>
<b>No of participants</b>	<b>80</b>

1. **Attendees** - SLM students
2. **Venue**- Auditorium
3. **Event outline**- An Expert Session on *Entrepreneurship Journey: From Pre-Ideation to Growth Stage* was organized by Dr.Tejal Patel on 28th September 2022 supported by TiE. After this session P P Savani University also signed the MOU with TiE Surat. Dr. Parag Sanghani, Provost of PPSU, Registrar Dr. Sateesh Biradar, Associate Dean - Prof Aparna Vajpayee and Dr. Tejal Patel, BBA Coordinator were present to make the session successful and also to build up a new relationship with TiE. The School of Liberal Arts and Management Studies has come up with the Think Tank Initiative and TiE Surat would be playing a major role in mentoring, networking, education and incubation of startups. It is one of the greatest accomplishments for SLM PPSU to get mentoring from TiE Surat.
4. **Outcome of the session** - Students came to know about the basic and recent trends in Marketing and their positive participation enhances their knowledge.

5. Photo-

